



The Art Of
Beauty
& well-being

media
pack
2016



About The Art Of Beauty & Well-being

The Art of Beauty & Well-being is the leading digital monthly magazine which is sent into the inboxes of our requested 128,657 opt-in circulation of the most up to date professionals working within the Beauty, Fitness & Spa Industries. Including Spas, Beauty Salons, Hair Salons, Nail Bars, Health & Fitness Clubs & Training Schools.

Each edition keeps readers up to date with the latest key developments from innovations and designs to in-depth features on Spa Treatments, Cosmetics, Skincare, Haircare & Accessories, Nails, Tanning Products & Equipment, Furniture Design, Business Development, Fitness, Event Previews, and opinion from market insiders and profiles of some of the most dynamic companies in our

industry. Helping our readers to make decisions which will enable them to run their businesses more efficiently and profitably.

We earn the respect of our readers and marketing partners through our dedication to detail and the understanding of the key issues of the industry community.

The magazine is distributed directly to Laptops, Tablets, PCs, iPhone and Android devices, giving the reader wherever they are the ability to click straight through to your site and make enquiries immediately, readers can easily search, browse back issues, clip, save and share pages with friends and social networks. Each and every action by a reader is recorded and tracked.



Features List

- Treatments
- Cosmetics & Nail Products
- Skincare
- Haircare & Accessories
- Tanning Products & Equipment
- Furniture & Design
- Business Development
- Spa Feature
- Fitness
- Editor's Choice

Rates & Data

Rates

Please find information on our rates below:

Double Page Spread: £1,100

Full Page: £750

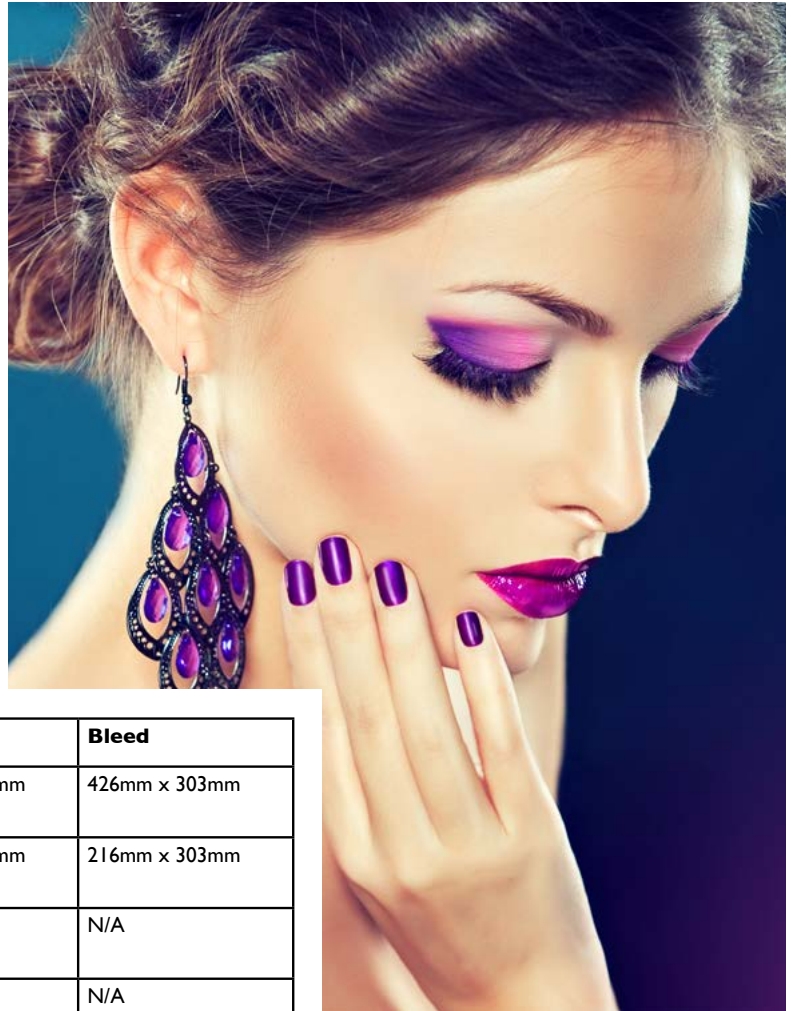
Half Page: £350

Quarter Page: £200

Product Showcase: £125

Editorial: £80

Web Page Banner: £800 per Annum



Sizes

Type	Area	Trim	Bleed
Double Page-Spread	400mm x 277mm	420mm x 297mm	426mm x 303mm
Full Page	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page Horizontal	180mm x 132mm	N/A	N/A
Half Page Vertical	88mm x 267mm	N/A	N/A
Quarter Page	88mm x 132mm	N/A	N/A
Product Showcase	120 words of text plus company details and a full colour image	N/A	N/A
Editorial	80 - 100 words of text and a full colour image	N/A	N/A
Web Page Banner	JPG or GIF format	N/A	N/A



Submission:

Please Email Editorial PR to:

editor@theartofbeautyandwellbeing.co.uk or

post to:

St Augustines Business Centre

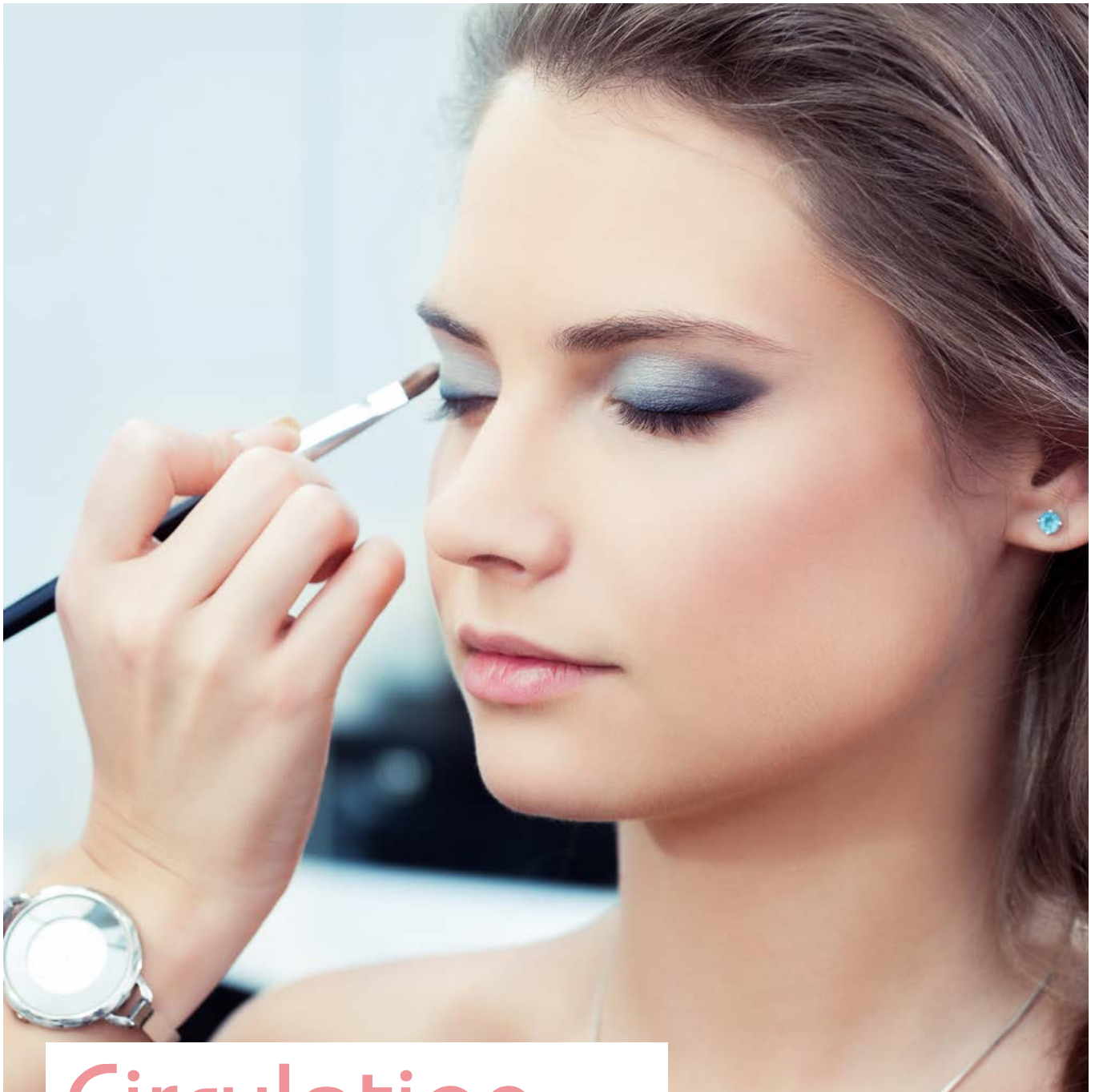
125 Canterbury Road

Westgate On Sea

Kent

CT8 8NL.

Whole pages, half pages and quarter pages supplied as a high resolution PDF or JPEG file or as a Quark file (up to 6.5) together with all required JPEG, TIFF or EPS images and fonts. Product Showcase and Editorial text as Microsoft Word file or similar JPEG or PDF at 300dpi at size required or a brochure with copy to use. If sending a brochure please highlight or indicate copy and picture/illustration required.



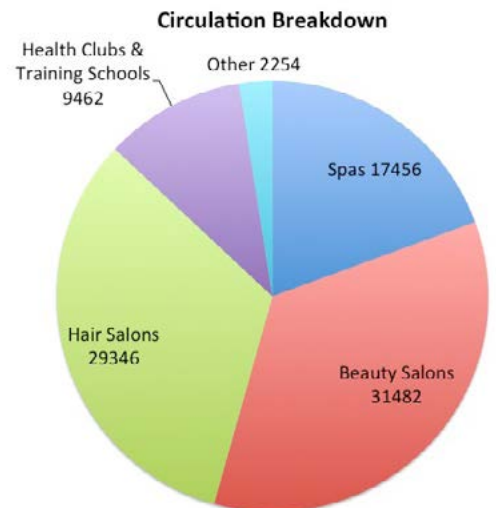
Circulation

The Art Of Beauty & Well-being the beautiful editorial-led magazine which has the largest printed and digital circulation within the Beauty & Well-being sectors. With an exclusive circulation over 128,500 of the most up to date key buyers within Spas, Beauty Salons, Hair Salons, Health Clubs, & Gyms throughout the UK.

Whether Computer, Tablet or Phone you can guarantee our publication is getting read by the most up to date key decision makers in the market place and with us being official media partners with Exhibitions all over the UK we are always increasing and updating our circulation.

England & Wales: 75%
Scotland: 8%
Northern Ireland: 10%
Republic Of Ireland: 7%

Europe: 15%
UK & Ireland: 80%
USA & Other: 5%





Contact Us

Editor

Suki Henderson
suki@theartofbeautyandwellbeing.co.uk
01843 830249

Managing Editor

Ashley Ward Parker
ashley@theartofbeautyandwellbeing.co.uk
01843 830249

Creative Director

Josh Holmes
josh@mhmagazine.co.uk
01843 830249

Sales Director

Olivia Rowland
olivia@theartofbeautyandwellbeing.co.uk
01843 830249

Publishing Director

Martin Holmes
martin@theartofbeautyandwellbeing.co.uk
01843 830249

MH MEDIA GLOBAL

St Augustines Business Centre
125 Canterbury Road
Westgate On Sea
Kent
CT8 8NL